

Why Mobility?

Mobility is a dominant trend in gaming. Since the beginning of the videogame revolution, players have been searching for a quality portable videogame experience. Mobile gaming has been steadily growing in popularity, especially over the past decade, but the quality of the game experience has not measured up to traditional consoles. With N-Gage, Nokia has created a mobile platform with true 32-bit quality gaming on a mobile device that it optimized for gaming. From the large color backlit screen to the “Rocker” 8-way controller, N-Gage has been designed to maximize the mobile game experience.

How does N-Gage compare to other game platforms?

Nokia, the international leader in mobility, intends to define an entirely new category of game platform with N-Gage. As the following chart demonstrates, N-Gage is differentiated from the current platforms as the only mobile, online platform:

	NON-MOBILE	MOBILE	
	PS2 XBox	N-Gage	ONLINE
	Gamecube	GBA	OFFLINE

How do you define “online gaming”?

In the videogame industry, online refers to the ability to connect to and compete with players at other locations. N-Gage allows for online, wireless play via both Bluetooth and over the air via the cellular network. Some examples of online play include:

- **Multi-player, head-to-head:** Using Bluetooth technology, players can compete on titles such as Tony Hawk’s ProSkater in two player, head-to-head modes. This adds entirely new elements to gameplay.
- **Shadow:** Players can complete a level of a game (such as Tomb Raider) then upload their actual performance on the level to a website via the cellular network. The website will rank their performance against other players around the world, and allow other players to download that performance and compete against it head-to-head.
- **Hints:** Certain N-Gage titles are being designed to monitor when a player is having trouble with certain gameplay situations (e.g. defeating an enemy or completing a certain course). When the game detects a player’s struggle, it will then offer the player the option to download a “hint” or help via the cellular network. In the traditional console world, players are used to going online to websites to find codes, or other hints to help conquer game challenges. With N-Gage, the opportunity for help will be immediate and won’t even require you to pause your current game.